

# CHAMPAIGN-URBANA

## THE HEART OF INNOVATION



*From the plasma TV to the Web browser to LED technology and oh-so-delicious whipped cream in a can, Champaign-Urbana has a rich legacy of innovation. Today, Champaign-Urbana remains a hotbed of technology. And you're welcome to join us.*

*When it comes to innovation, we're kind of a big deal.*



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